



5 myth-busting facts about AI in the workplace

Get the insights you need to make AI truly benefit your workforce



Artificial intelligence has quickly evolved from a futuristic concept to a versatile workplace tool, igniting widespread discussion—and plenty of misconceptions.

To keep you ahead of the curve and help you see how AI can best serve your people, we're setting the record straight on five big fallacies about AI and the workplace.

Myth 1

AI will cause widespread unemployment

One of the most pervasive myths about AI is that it will decimate the workforce. But the opposite is apt to be true.



45%

of Gen Z knowledge workers worry that AI will eradicate their jobs¹

Fact: AI will likely create far more jobs than it destroys

A recent study revealed that AI tools like ChatGPT can help bridge skill gaps, enhancing the capabilities of less knowledgeable workers and boosting efficiency for seasoned professionals.² Copilot in Windows also frees up valuable employee time by automating administrative tasks, freeing workers to focus on strategic initiatives that drive individual and organizational growth.

Ultimately, AI is poised to help people offload lower-value tasks and prioritize more meaningful work.

72%

of business leaders believe AI will help them offload tedious tasks³

Myth 2

Workers can easily employ AI tools on their own

When it comes to leading the AI charge, some leaders are playing hot potato.

58%

of knowledge workers believe senior leaders are responsible for leveraging AI to boost workplace success⁴

Fact: Employees rely on leaders for strategic AI implementation

To effectively leverage AI, employees need more than just access—they require clear guidance. IT teams must be able to equip workers with the right AI tools and ensure thorough training for optimal use. The right training will cut confusion and frustration.

Myth 3

AI demands an IT overhaul

Despite what you might've heard, integrating AI into workflows doesn't require a complete overhaul of existing IT infrastructure.

Those businesses that implemented the AI offerings of Windows 11 Pro, including Copilot in Windows, reported 250% ROI in just six months.⁵



Fact: Familiar platforms can drive easy and effective AI adoption

The new HP AI PCs running Windows 11 and the latest Intel® Core™ Ultra processors make it easy to access cutting-edge tech through an intuitive interface. By allowing teams to tap into new capabilities within a familiar platform, IT can be a hero without a lot of extra effort and stress. Intel® Core™ Ultra processors featuring NPU engines also mean these HP AI PCs, such as the EliteBook 1000 series, can extend battery life, boost productivity, and enhance collaboration, packing a powerful punch of added benefits.

Copilot in Windows makes users 44% more accurate and 26% faster in all tasks.⁴

Myth 4

AI will make devices less secure

While AI-enabled threats and on-device AI activity are turning endpoints into prime targets, that doesn't mean AI PCs will be less secure than traditional PCs.

61%

of employees embrace generative AI but lack trusted data and security skills⁵

Myth 5

Not all businesses can benefit from AI

Waiting to implement AI could be a costly mistake. From accelerating innovation to empowering the workforce to reclaim time, AI is quickly becoming a game-changer for employees and companies of every size across industries.

Over 90% of business owners said AI made their company more successful by reducing manual mistakes, driving faster growth, and giving them more time in their week.⁶

Fact: The right tech providers can help you capitalize on AI

Trusted tech providers can partner with you to deliver clarity and assistance. They can create a tailored roadmap to help everyone in your business make the most of AI—from top management to remote workers. And with partners like Intel, which is engaging over 100 ISVs to optimize a wide variety of cutting-edge tools for Intel® Core™ Ultra processors, your users can handle anything.



Harness AI to its full potential

As a proven technology partner, HP stands ready to help you and your people harness AI to its full potential. With the new state-of-the-art HP AI PCs—including the groundbreaking EliteBook 1000 series—and AI-enhanced solutions and services, we'll help you and your team members feel and work their best at every level of your business.

EXPLORE HOW HP AI PCs CAN EMPOWER YOUR WORKFORCE TO THRIVE IN WORK AND LIFE



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¹ HP, "Work Relationship Index: AI in the Workplace Report," March 2024, https://publish-pro.hp.com/content/dam/sites/worldwide/apps/work-relationship-index/reports/ai-in-the-workplace/us-en_ai-in-the-workplace.pdf

² MIT Technology Review, "ChatGPT is about to revolutionize the economy. We need to decide what that looks like." March 25, 2023, <https://www.technologyreview.com/2023/03/25/1070275/chatgpt-revolutionize-economy-decide-what-looks-like/>

³ Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022. Note: quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue; has 2,000 employees; refreshes hardware on a four-year cycle; and migrates the entirety of its workforce to Windows 11 devices.

⁴ Microsoft, "What Can Copilot's Earliest Users Teach Us About Generative AI at Work?" November 15, 2023, <https://www.microsoft.com/en-us/worklab/work-trend-index/copilots-earliest-users-teach-us-about-generative-ai-at-work/>

⁵ Salesforce, "61% of Workers Embrace Generative AI, but Lack Trusted Data and Security Skills," June 12, 2023, <https://www.salesforce.com/news/stories/generative-ai-ethics-survey/>

⁶ U.S. Chamber of Commerce, "AI Tools That Can Help You Start, Run, and Grow Your Small Business," January 19, 2024, <https://www.uschamber.com/ca/run/technology/how-ai-benefits-businesses#:~:text=There's%20no%20shortage%20of%20ways,required%20for%20a%20better%20decision-making>

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Copilot in Windows (in preview) is available in select global markets and will be rolled out to additional markets over time. Learn more. Copilot with commercial data protection is available at no additional cost for users with an Entra ID with an enabled, eligible Microsoft 365 license.

Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows is automatically updated and enabled. High speed internet and Microsoft account required. ISP fees may apply and additional requirements may apply over time for updates. See <http://www.windows.com>

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