

A man with short dark hair, wearing a green button-down shirt, is sitting at a wooden desk. He is looking at a large HP monitor that displays a 3D wireframe model of a building or structure. The monitor is on a black stand. To the left of the monitor is a black HP desktop tower. A keyboard and mouse are on the desk in front of him. A white coffee cup is on the desk to the right of the monitor. The background is a bright window with a view of a city.

# The ultimate power move

## Desktops are simply better for some jobs.

Whether in or out of the office, there are some employees who are best served by a desktop. People who regularly work with graphics or crunch numbers benefit greatly from desktop advantages like:

- 1 Capacity for more power and performance
- 2 Ability to upgrade and expand as demands increase
- 3 Ease of setting up a customized, dedicated workspace
- 4 Lower total cost of ownership

# How to spot a desktop candidate

Consider a desktop if you are outfitting the people described below.



## POWER USERS

Power users deal in graphics, video, audio, and interactive technologies. They design presentations, communications, experiences, and more.

Telltale programs/tools:

- Adobe Creative Suite
- Microsoft PowerPoint
- CAD programs
- Wacom tablets



## DATA CRUNCHERS

Data crunchers flip between different programs simultaneously. They likely run enormous spreadsheets, use financial software, or handle procurement.

Telltale programs:

- Accounting software
- Microsoft Excel



## OFFICE EXECS

Execs want a permanent, ergonomic home office setup. They need more screen space to review spreadsheets. They want better, immersive collaboration tools to make their home office function like corporate headquarters.

Telltale programs:

- Adobe Acrobat®
- Microsoft: Excel, Teams, and PowerPoint



## A customized home workspace

Work-from-home does not necessarily equal working on-the-move. While there are those WFH setups at the dining room table that must give way to actual dining each evening, a desktop can be the central element in a well-outfitted, stationary home workspace.

### How a desktop helps



#### RECLAIM YOUR DESK

Desktops can be under the tabletop, or built into the back of a monitor. They can be slimline and take up no more space than a dock. They can reduce clutter and free up space for useful resources like a multiple-monitor setup.

#### PLENTY OF PORTS

Desktops offer all the ports needed to outfit a space with a full-sized keyboard, dual monitors, speakers, and other accessories that help people feel and work their best.

#### ERGONOMIC

A dedicated workspace can be set up properly, creating comfort and a better work experience. It's just as important to do this in WFH settings as it is in the office.

# Select from the world's most secure and manageable PCs.<sup>1</sup>

For those employees best served by a desktop at home or in the office, start off on track with the right security approach. HP Elite PCs are built with hardware-enforced security features and layers of protection below, in and above the OS to proactively prevent threats and to quickly recover in the event of a breach.



**HP EliteDesk 800 Series**  
Designed for performance and multitasking required by today's increasing workload, wherever work is.



**HP EliteOne 800 Series**  
Elevate expectations with powerful and secure AiO solutions for those on the front lines of business.

## A smart value

According to a recent PC World article, "At the same price point, a typical laptop might have less RAM and a smaller hard drive than a similarly priced desktop PC, and it will also have a less powerful graphics card."<sup>2</sup> HP ProDesk desktops meet the everyday needs of a business with a smart financial investment in expandable desktop PCs.



**HP ProDesk 400 Series**  
Meet the everyday needs of your growing business with a smart financial investment in expandable desktop PCs.



**HP ProDesk 600 Series**  
A family of adaptable business PCs with the perfect combination of performance, expandability, and affordability.

**For help providing the right fit, contact your HP rep today.**

<sup>1</sup> Based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.

<sup>2</sup> PC World, Buyer's Guide: Desktop PC vs Laptop, 2019: [https://www.pcworld.idg.com.au/article/360605/buying\\_guide\\_desktop\\_pc\\_vs\\_laptop/](https://www.pcworld.idg.com.au/article/360605/buying_guide_desktop_pc_vs_laptop/)

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